

# Jacqueline L. Olive

## Curriculum Vitae

jackielolive@gmail.com  
www.tellitmedia.org  
www.alwaysinseasonfilm.com

### **EDUCATION**

University of Florida Documentary Institute, Gainesville, FL, May 2007  
Master of Arts in Mass Communications

Xavier University of Louisiana, New Orleans, LA, May 1988  
Bachelor of Science in Psychology  
Minor: Sociology, Honors: English & History

### **TEACHING INTERESTS**

Black Cinema, Southern Culture, Business of Documentary Filmmaking, Racial Representation in Media, Women in Film, Social Justice & Activist Filmmaking, Expanding the Canon, Diversifying the Archive, Archive Aesthetics, Documentary Film Production, Writing for Film, Digital Storytelling, Journalism, Media Law and Ethics, Immersive Media Production, Social Media Marketing, Film Criticism, Film Distribution, Virtual Reality, Extended Reality, Volumetric Capture, Podcast Production, Production & Post-production Sound, Physics of Sound, Oral History Preservation

### **SELECT TEACHING EXPERIENCE**

Visiting Assistant Professor, University of California, Santa Cruz, Department of Film and Digital Media, Social Documentation MFA Program: Approaches to Social Documentary, Fundamentals of Film and Video Production, Documentary Research Methods, Advanced Documentary Field Production & Editing, Project Planning for the Social Documentary, Production, Analysis, Editing, Studies & Practice for SocDoc, Filmmaking & New Media, Fall 2020-Spring 2022

Visiting Instructor: Wake Forest University, Graduate School of Arts and Sciences, Documentary Film Program, Master Class: Filmmaking and Entrepreneurship, Fall 2020

Guest Lecturer: University of California, Santa Cruz, Department of Film and Digital Media, Social Documentation MFA Program, Master Class: Senior Documentary Workshop and Project Planning for the Social Documentary, Spring 2020

Guest Lecturer: Yale University, Film and Media Studies Program, Archive Aesthetics and Community Storytelling, postponed to Spring 2020

Guest Lecturer: U.C. Berkeley Graduate School of Journalism, History of Documentary, Spring 2020

Guest Lecturer: University of Florida, College of Journalism, Advanced Writing For The Electronic Media, Spring 2020

Guest Lecturer: University of West Florida, Kugelman Honors Program, Spring 2020

Guest Lecturer: Middle Tennessee State University, Topics in African American History: Black Religious History, Spring 2020

Visiting Instructor: Wake Forest University, Graduate School of Arts and Sciences, Documentary Film Program, Master Class: Producing and Directing, Fall 2019

Guest Lecturer: University of Virginia, Film Study & Film Production, Fall 2019

Guest Lecturer: American University, School of Communications, Visual Literacy, Fall 2019

Guest Lecturer: Emerson College, Department of Visual & Media Arts, Film Production - Documentary Workshop, Spring 2019

Guest Lecturer: University of North Carolina, Wilmington, Introduction to Film Study, Fall 2016

Guest Lecturer: University of West Florida, Documentary Film and Television, Fall 2015

Guest Lecturer: University of West Florida, Black Women Writers, Spring 2015 & Fall 2014

Guest Lecturer: Wake Forest University, Graduate School of Arts and Sciences, Documentary Film Program, Producing, Directing and Writing Documentary, Fall 2014

## **CREATIVE WORK**

### **Film**

*Color of Cola*, Director & Writer

This documentary feature film-in-progress tells the story of how the first all-Black sales team at Pepsi pioneered diversity in corporate America and advertised images of middle class African American life in 1947 like the country had never-before seen.

- In production until June 2024

*Lincoln's Dilemma*. Director (Episodes 1 & 4) & Executive Producer

This 4-part Emmy-nominated unscripted series for Apple TV stars Jeffrey Wright, Leslie Odom, Jr., and Bill Camp as it chronicles Abraham Lincoln's complex journey to end slavery with insights from journalists, educators and Lincoln scholars, including rare archival materials, that offer a more nuanced look at emancipation.

- The 44th News & Documentary Emmy Nomination, Outstanding Graphic Design and Art Direction
- Streaming on Apple TV+ starting February 18, 2022

*The Lost Cause: Northern Signs of Confederate Lies*. Director, Producer and Writer

Made for MTV, this short film explores the Lost Cause narrative as a trio of thirty-something New Yorkers--Elsa Waithe, Ada Reso, and Maria Robles--launch the stealthy street art project called Slavers of New York. With their one-of-a-kind sticker campaign, lingering reverence for the Confederacy is exposed far north of the Mason-Dixon line, and former slaveholders, whose histories are camouflaged on the street signs of Brooklyn, are ingeniously rendered visible.

- Completed

*Death is Our Business*. Director & Producer

In New Orleans, a city where funerals are usually jazz-filled community events, the per capita COVID-19 death rate at one point in 2020 topped the nation. Black New Orleanians have had to adjust how they say goodbye to their loved ones, improvising centuries-old burial rituals while contending with the disproportionate impact of the coronavirus. The documentary short film, *Death is Our Business* takes viewers inside two Black-owned funeral homes in New Orleans and follows funeral directors and staff grappling with new pandemic restrictions, as they work to safely prepare the deceased and bring comfort to a grieving city.

- Special Jury Award-winner, New Orleans Film Festival 2021
- Official Selection, BlackStar Film Festival August 2021
- *FRONTLINE/PBS* broadcast premiere and digital launch on March 23, 2021
- PBS WORLD broadcast premiere and digital launch on March 24, 2021

*Always in Season*. Director, Producer, and Writer

When 17-year-old Lennon Lacy is found hanging from a swing set in Bladenboro, North Carolina, in 2014, his mother's search for justice and reconciliation begins while the trauma of more than a century of lynching African Americans bleeds into the present.

- Awarded 2019 Sundance Film Festival Special Jury Prize for Moral Urgency
- IDA Documentary Awards nominee, Best Writing, 2020
- Cinema Eye Honors Award nominee, 2020
- Featured on the PBS Emmy Award-winning series, *Independent Lens*, Season 20, February 24, 2020, Most watched show of the season
- Official selection at more than 70 U.S. and international film festivals, including San Francisco International Film Festival, Hot Docs Canadian International Documentary Festival, and International Documentary Filmfestival Amsterdam (IDFA)
- Received 2019 film festival Best Documentary jury awards at Minneapolis, St. Paul International Film Festival, Dallas International Film Festival, Omaha Film Festival, Indie Grits Film Festival, River Run International Film Festival, Milwaukee Film Festival, Virginia Film Festival, and Expo South Film Festival Festival, and International Documentary Film Festival Amsterdam
- Theatrically released at AMC and arthouse theaters in 18 U.S. cities in September 2019
- Official selection, 2020 American Library Association (ALA) Notable Videos For Adults List
- **SELECT PRESS:**
  - Here and Now, *PBS Documentary 'Always In Season' Examines Lynching In America*, 2020
  - Vox, *Always in Season Connects The History of Lynching in America to Its Horrifying Present*, 2020
  - Democracy Now! *Hanging in NC & Legacy of Racial Terrorism*, 2019
  - Democracy Now!, *A Modern-Day Lynching?: "Always in Season" Looks at 2014*
  - CNN, *Reckoning with the Specter of Lynching in the Trump Era*, 2019
  - The Hollywood Reporter, *'Always in Season': Film Review | Sundance 2019*, 2019
  - Women in Hollywood, *"Sundance 2019 Women Directors: Meet Jacqueline Olive - 'Always in Season'"*, 2019
  - Screen Daily, *'Always In Season': Sundance Review*, 2019

*Black to Our Roots*. Co-director and Co-producer

African American teen, Sylvia Dorsey, travels from the inner-city of Atlanta, Georgia, to Ghana, West Africa, searching for a connection to her ancestral homeland.

- Featured on PBS WORLD series *AfroPop*, 2009
- Received Best Documentary award at 2007 African Diaspora Film Festival and Audience Choice Award at 2007 International Black Docufest

*Crooked Lines*. Co-director

This short documentary spotlights two women fighting to end gerrymandering--Val Applewhite, a North Carolina activist and plaintiff in a landmark Supreme Court case, and Moon Duchin, a mathematician who empowers organizers to use data to advocate for fairly drawn electoral maps.

- Premiered at 2019 New Orleans Film Festival
- Commissioned and distributed by Field of Vision, 2018
- Featured in *The Root*, "Crooked Lines: Ahead of the Midterms, 3 Women of Color Highlight Racial Gerrymandering in North Carolina," November, 2018

## Virtual Reality

*Always in Season Island*. Director, Producer

A Peabody Award-winning, interactive 3D virtual world documentary project, *Always in Season Island* mirrors the tenor of lynch mobs that gathered in the United States so users can experientially understand the choices and circumstances that brought out spectators by the tens of thousands.

- Winner of Peabody Award for interactive work, April 2022
- Currently featured in the Massachusetts Institute of Technology (MIT) Docubase, a database of digital media storytelling projects
- Prototyped at the 2010 Bay Area Video Coalition Institute for New Media Technologies

*Untitled Always in Season VR Project*. Producer

This virtual reality project explores the physical and emotional spaces at the intersection of race and gender as 360 degree video captures the crowd response to an African American, plus-sized vinyasa yoga instructor practicing poses in racialized public spaces and computer generated imaging (CGI) reveals how she manages to move through those spaces with confidence and strength.

- In development

*Arrival*. Co-producer

This hybrid virtual reality project uses green screen production, 360 degree video, and computer-generated imagery (CGI) to take users on a mysterious bus ride that lands them inside the emotional world of an anonymous young man, slowly revealing answers to the question of where they will end up.

- Prototype completed at the 2017 Ford Foundation, Canadian Film Centre, National Film Board of Canada Open Immersion VR Lab

## Audio

*Juke Joints Live*. Producer

A travel podcast exploring the survival of juke joints in the Mississippi Delta.

- Distributed by the National Black Programming Consortium. 2009

## SELECT HONORS & RECOGNITION

The 44th News & Documentary Emmy Nomination, Outstanding Graphic Design and Art Direction, *Lincoln's Dilemma*, 2023

Double Exposure Film Festival: Forging The Future: Frontline/Firelight Fellowship, Panelist, 2023

Cucalorus Film Festival Works-in-Progress Lab, Mentor, 2023

Peabody Award Winner for Interactive Media, *Always in Season Island*, 2022

Sundance Institute Documentary Film Program, Panelist, 2022

Story Movements, American University, Center for Media & Social Impact (CMSI), Washington, D.C, Speaker, 2021

University Forum: The Filmmaker's Voice in Changing Media Landscape, University of California, Santa Cruz, Speaker, 2021

24th Annual Full Frame Documentary Film Festival, Jury Member, 2020

17th Annual Oxford Film Festival, Jury Member, 2020

8th Annual SIMA Media Awards, Documentary Jury Prize For Ethos, 2020

The Television Academy Honor, Black History: Inspiring Stories on Television, Panelist, Los Angeles, CA, 2020

Cinema Eye Honors, Spotlight Award Nominee, 2019

International Documentary Association Documentary Awards, Best Writing Nominee, 2019

Variety's "10 Documentary Filmmakers To Watch", 2019

Women of Achievement Award, YWCA Lower Cape Fear, Wilmington, NC, 2019

Vera Institute, Best of Justice Reform Award, Los Angeles, CA, for *Always in Season*, 2019

2019 Sundance Film Festival, Special Jury Prize For Moral Urgency, Jan 2019

The Television Academy Honor, Perfect Harmony: A Live Performance Celebrating the Impact of Music in Documentaries, Los Angeles, CA, for *Always in Season*, 2019

International Documentary Association (IDA) Emerging Filmmakers of Color Award, 2018

## **SELECT GRANTS**

Harvard University, Joan Shorenstein Center Documentary Film Fellowship, 2023 - \$30,000

Sundance Institute Momentum Fellowship Grant, 2021 - \$7,500

FRONTLINE/Firelight Media Investigative Reporting Fellowship Grant, 2020 - \$90,000

Jonathan Logan Family Foundation Impact Grant for *Always in Season*, 2019 - \$100,000

Sundance Institute Creative Distribution Grant, 2019 - \$35,000

Nathan Cummings Foundation Impact Grant for *Always in Season*, 2019 - \$5,000

Bay Area Video Coalition Impact Grant for *Always in Season*, 2019 - \$5,000

Ford Foundation Production Grant for *Always in Season*, 2019 & 2018 - \$145,000

Good Gravy Fund, Acton Foundation Production Grant for *Always in Season*, 2018 - \$100,000

Union Square Fund Production Grant for *Always in Season*, 2018 - \$94,960

Chicken & Egg Accelerator Lab Production Grant for *Always in Season*, 2018-2010 - \$57,625

Artemis Rising Production Grant for *Always in Season*, 2018 - \$50,000

Black Public Media Production Grant for *Always in Season*, 2018 - \$28,000

International Documentary Association Filmmaker Production Grant, 2018 - \$25,000

Bertha Foundation Production Grant for *Always in Season*, 2018 - \$15,000

Tribeca All Access Production Grant for *Always in Season*, 2018 - \$10,000

Sundance Institute Documentary Fund Production Grant for *Always in Season*, 2017 - \$51,500

Firelight Media Production Grant for *Always in Season*, 2017 & 2016 - \$22,500

Independent Television Service Open Call Funds for *Always in Season*, 2016 - \$280,000

Catapult Film Fund additional grant funding for *Always in Season*, 2013-2011 - \$39,575

## **FELLOWSHIPS**

Harvard University, Kennedy School, Shorenstein Center Documentary Film Fellowship, 2023

Sundance Institute Momentum Fellowship, 2021

Firelight Media & FRONTLINE/PBS Investigative Reporting Fellowship, 2020

Sundance Institute Creative Distribution Fellowship, 2020 & 2019

Sundance Institute Talent Forum Program, 2019

Sundance Institute, Art of Inclusion Program, 2019

Sundance Institute, Documentary Film Program, 2019, 2018, & 2017

Sundance Catalyst Program, 2018

Sundance Institute Music & Sound Design Lab Fellowship, 2018

Sundance Institute Documentary Edit & Story Lab Fellow, 2017

Jonathan Logan Family Foundation Nonfiction Fellowship, 2019 & 2018

Skidmore College, MDOCS Storytellers Institute Fellow, 2018  
 Tribeca Film Fund, Tribeca All Access Fellow, 2018  
 Chicken & Egg Accelerator Lab Fellow, 2018  
 U.C. Berkeley Investigative Reporting Program Associate, 2018 & 2017  
 Firelight Media Documentary Lab Fellow, 2017  
 Ford Foundation and National Film Board of Canada Open Immersion VR Lab Fellow, 2016

## **ARTICLES, PODCAST, RADIO & TELEVISION INTERVIEWS**

Variety: Inaugural Fellows Chosen for Harvard's Documentary Initiative, 2023

Filmmaker Magazine: Tough Topics in Investigative Journalism: Double Exposure 2023, 2023

Journal of Alternative & Community Media, Vol. 7 No. 1: Breaking Cultures of Silence: Learnings From a Participatory Community-centered Approach to Leveraging and Researching Documentaries for Social Change, 2022

NPR Morning Edition: Docuseries Offers A More Complete History of Lincoln's Journey To End Slavery, 2022

WNYC All of It: 'Lincoln's Dilemma' Premieres on Apple TV+, 2022

REALSCREEN: Directors of Apple TV+'s "Lincoln's Dilemma" talk shedding new light on U.S. president, 2022

Deadline: Oscar Nominee Stanley Nelson & Jacqueline Olive To Direct Doc 'The Color Of Cola' On First All-Black Sales Team In U.S.; Viola Davis & Julius Tennon's JuVee To Exec Produce, 2022

Firelight Media Presents Beyond Resilience: Death Is Our Business, 2021

American University, Center for Media & Social Impact (CMSI): Breaking The Silence: How Documentaries Can Shape The Conversation On Racial Violence In America And Create New Communities, A Participatory Research Study On The Film 'Always In Season', 2020

The Hollywood Reporter 'Always in Season': Film Review | Sundance 2019, 2019

Variety Sundance Film Review: 'Always in Season', 2019

Screen Daily 'Always In Season': Sundance Review, 2019

Vice | Broadly Filmmakers Speak Out On the Reality of Sundance's Inclusion Efforts, 2019

Filmmaker Magazine Sundance Notebook: America's Shameful Past... and Present, 2019

Democracy Now! A Modern-Day Lynching?: "Always in Season" Looks at 2014 Hanging in NC & Legacy of Racial Terrorism, 2019

Vox How this year's Sundance films tackled American politics, 2019

RogerEbert.com Sundance 2019: Always in Season, Bedlam, 2019

The Moveable Fest A Past That Can't Be Put Behind Us In Jacqueline Olive's Powerful "Always in Season", 2019

Hollywood Reporter Sundance: 'Always in Season' Wins U.S Documentary Special Jury Award for Moral Urgency, 2019

Variety Sundance Winners: 'Always in Season' wins U.S. Documentary Competition Special Jury Award for Moral Urgency, 2019

Los Angeles Times 'Clemency,' 'One Child Nation' lead a diverse mix of Sundance Film Festival award winners, 2019

Los Angeles Times 'Always in Season' explores an America stained by lynchings and a legacy of racism, 2019

The News & Observer This film about Bladenboro teen's hanging death earns Sundance Film Festival award, 2019

Radioactive KCRL Facing the Past and Present with 'Always in Season', 2019

Los Angeles Times 'Always in Season' explores an America stained by lynchings and a legacy of racism, 2019

The Daily Utah Chronicle Sundance: 'Always in Season' Explores the Horror of Lynching, Both Past and Present, 2019

KPCW The Daily Buzz from Sundance: Day 7 (2/5/19), 2019

KPCW The Sundance Reel 1/31/19 - Director Jacqueline Olive talks about her film, Always in Season, 2019

The Utah Review Sundance 2019: Always in Season an exceptional documentary on communities of memory, history of lynchings, 2019

RadioWest Sundance 2019: Always In Season, 2019

Salt Lake Magazine Sundance 2019: Always in Season, 2019

Filmmaker Magazine "We Decided to Start Editing from Scratch": Co-Writer/Editor Don Bernier on Always in Season, 2019

IndieWire Sundance 2019: Here Are the Cameras Used to Shoot This Year's Documentaries, 2019

Cinema 5D Sundance 2019: Spotlight on DP Patrick Sheehan, "Always in Season", 2019

Filmmaker Magazine The 50 Most Anticipated American Films of 2019, 2019

Bladen Journal Sundance Film Festival includes documentary on Bladenboro teen's death, 2019

The Fayetteville Observer Documentary on Bladenboro teen's death at Sundance Film Festival, 2019

IDA Directors Jacqueline Olive and Loira Limbal Receive Elevate Grant, 2018

Milwaukee Independent Jacqueline Olive: Filmmaking When Racial Terrorism is Always in Season, 2018

Cucalorus An Interview with Jackie Olive, Cucalorus Resident Artist, 2017

National Public Radio (NPR), The Document Podcast, "The Hands of Persons Unknown," 2017

The Nest Foundation, "Nest Talks: Thought Leaders on the #MeToo Campaign," December 2017

Salt Magazine, Nov. 2015, Jacqueline Olive: The Gift of Illuminating Truth, 2015

AfroPunk, July 2015

For Harriet, Documentary “Always in Season Aims to Shed Light on the Historical Impact of Lynching,” July 2015

Black Then, “New Documentary ‘ALWAYS IN SEASON’ Aims to Explore The Historical Impact of Lynching,” July 2015

Fox News, Wilmington, “Lennon Lacy’s Story Featured in Lynching Doc,” July 2015

ABC News, Wilmington, July 2015

Port City Daily, “Always in Season: Cucalorus artist in residence documents history of lynching, July 2015

Wear Your Voice, “Always in Season: A new Documentary About Lynching,” June 2015

The Independent News Weekly, Pensacola, FL, “Jackie Olive, Film and the Legacy of Lynching,” December 2014

WWIL1490 Radio Interview, 2014

America’s Black Holocaust Museum, “Always in Season, a Film about Lynching and Restoration, Is Completing Production,” (abhmuseum.org) June, 2013

Draxtor “Always in Season,” (draxtor.com), January 2013

National Public Radio (NPR), Backstory, Georgia On Our Mind,” October 2012

Radio in Black and White, “The Idea of White People,” June 2012

KPFA Radio Women’s Magazine, “Lynching and War as Tools of Masculinity,” May 2012

Tribecafilm.com “Transmedia for Social Documentary,” May 2011

Documentary.org “Transmedia Is the New Black: “Media That Matters” Conference Explores the Future of Storytelling, “ March 2011

## **RELATED PROFESSIONAL EXPERIENCE**

### **INDEPENDENT FILMMAKER & IMMERSIVE MEDIA PRODUCER**

*Tell It Media*, Aptos, CA, 2010-Present

- Founder of multimedia production company
- direct, produce, write, research, and develop documentary films and immersive media projects using virtual reality, podcasts, and augmented reality
- Hire and manage film crews and production teams
- Raise project funds through grant writing and relationship-building with foundations, film funding organizations, and individual and corporate donors
- Build community engagement partnerships, hire and manage impact and engagement teams, and plan and lead community engagement screening events

### **DOCUMENTARY FILM RESEARCH FELLOW**

*Harvard University, Kennedy School*, Cambridge, MA 2023-Present

- Design research project regarding distribution changes in the documentary film industry
- Conduct field work (including interviews) and web-based research
- Use selected methodology, statistical analysis, field research, and other materials to collect, analyze, and validate primary research data
- Identify, analyze, summarize, and fact check secondary research
- Publish journal article on research project and findings
- Lead research team



**COMMUNITY ENGAGEMENT COORDINATOR**

*Cucalorus Foundation*, Wilmington, NC, 2015

- Planned and implemented Cucalorus Film Festival screening events and dialogues at festival venues and in the greater community
- Developed and maintain community engagement partnerships
- Presented festival films and moderated post-screening Q&As with filmmakers

**PRODUCTION COORDINATOR**

*Independent Television Service (ITVS)*, San Francisco, CA, 2010-2007

- Coordinated production of the 26-episode PBS television series, *Independent Lens*
- Coordinated production of the premiere season of the 20-episode PBS television series, *Global Voices*
- Worked with independent filmmakers to obtain deliverables; insurers and producers to secure E&O insurance; and PBS staff and attorneys to obtain clearances on credits, funders, flagged language, and archival media
- Assisted with the creation of dozens of unique pieces of media, including promos, trailers, and alternate film program versions

**NEWS PHOTOGRAPHER/REPORTER**

*WDAM TV/ Raycom, Corporation*, Hattiesburg, MS, 2004-2002

- Filmed news, sports, and weather for the NBC affiliate television station
- Created and developed story ideas
- Interviewed citizens, scholars, politicians, national and local celebrities, and more
- One-man-band reporting to create complete news packages on my own

**AFFILIATIONS**

Cucalorus Film Festival Works-in-Progress Fellowship Mentor, 2023-2018

Firelight Media Documentary Lab Mentor 2023-2020

Catapult Film Fund Development Fund Mentor 2023

Brown Girls Doc Mafia Mentor 2022

Logan Nonfiction Fellowship Program Mentor, 2022-2020

Sundance Ignite Fellows Mentor 2020-2021

Sundance Alumni Ideation Group 2020

Cucalorus Foundation Board Member 2020-2017

Sundance Film Institute Member 2020-2017

Sundance Film Institute Alumna 2020-2017

International Documentary Association Member, 2020-2015

Independent Film Project (IFP) Member, 2020-2016

**TECHNICAL PROFICIENCIES**

Panasonic HC-X1000, Canon c300, Sony fs7, anamorphic lenses: Canon L-series and Zeiss Supreme Prime, 3-Point Lighting Techniques, Frame.io, Field Recording and Basic Audio Recording Techniques, Final Cut Pro, HTML, CSS, DaVinci Resolve, Adobe Creative Suite: Premiere, Photoshop, Illustrator, After Effects Video